

## Measuring Wellbeing in Time Diary Surveys

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### Wellbeing Outline

- Wellbeing in context with other diary measures
- Why measuring wellbeing matters
- What exactly are we measuring?
- Overview of measuring wellbeing in diaries
- Comparability issues
- IPUMS Time Use wellbeing data plans



### Diary Domain Considerations

- Measure key dimensions to explain behaviours and evaluate policies regulating behaviour
- Work with the way people tell stories (fit in narrative paradigms, relevant to participants)
- Streamline diary instrument the more detail you ask and the more people have to think about how to answer domains, the higher the respondent burden, more burden = lower response rates and greater quality variations across samples





### **Key Daily Activity Domains**

- Established fields in diary surveys
  - Activity (single, multi-tasked, overlapping)
  - Where (including inside or out of doors; mode of transport, more recently GPS)
  - With whom
- New key measures from linked devices as well as estimations
  - Physical activity
  - Environmental impact of behaviours



### **Key Daily Activity Domains**

- Suggested domains no longer in fashion
  - For whom
  - Whether paid for or exchanged goods or services to undertake activity
  - Self-reported weather, physical activity
  - Specific media watched / read / heard
- New key diary domains
  - Using internet or smart device
  - SWB (emotional response to moments)



### Wellbeing Domain

- Increasing recognition wellbeing matters, included in recent national surveys in France, Italy, United Kingdom, and USA
- Layard reports, OECD wellbeing guidelines
- Eurostat funding experiments to develop wellbeing standards for the Harmonised European Time Use Survey guidelines
- Discussed at UNSD this week in relation to UN time use survey guidelines



- A good life requires health, adequate resources (wealth), and emotional/spiritual wellbeing
- Have standard cross-national statistics for health (infant mortality, healthy life expectancy) and wealth (GDP, GNP) - quest to add similarly comparable well-being measures
- Comparable overall subjective wellbeing (SWB) measures developed (how satisfied are you with your life in general 0=not at all, 10=completely)



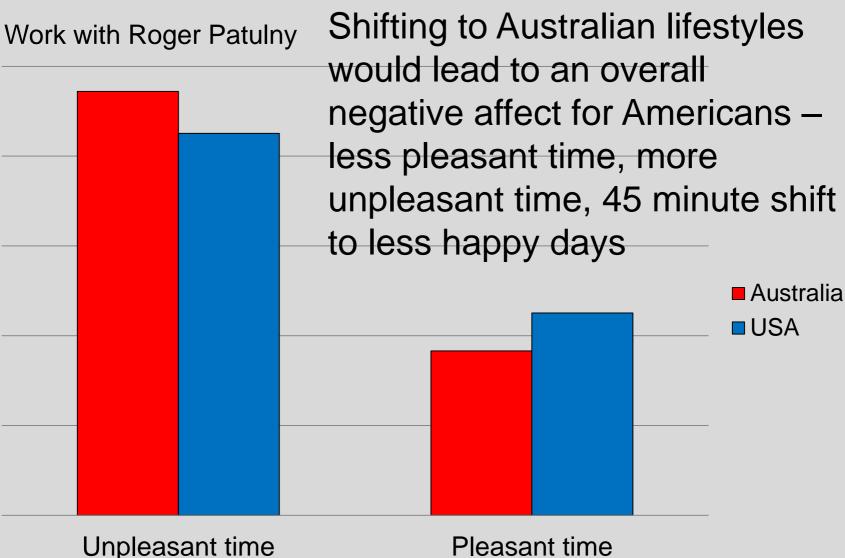
- Measuring emotional responses to behaviour patterns in context enable us to compare comparable measures across time
- Day to day wellbeing variations matter as much as overall (like weekly income/spending over a year & annual income/spending)
- We can test if changing specific behaviours makes people happier or more unhappy overall (diaries uniquely address this policy dilemma)



- We can compute national wellbeing scores (from time diaries, this score reflects wellbeing across a society on any given day) – a companion measure to GDP (money does not always make people happier)
- Helps shape policies to reduce harm
- Provides natural experiment we can overlay activity wellbeing scores of one country on the patterns of another country to see if people would be happier living like others









# American's Potential Affect Changes By Activities

- Gain more pleasant personal care time
- Gain more unpleasant housework time



Gain more unpleasant TV time alone



Men gain unpleasant commuting



 Lose pleasant social time with friends and associates doing in-home leisure



Lose unpleasant paid work time







- Rating SWB is a part of our daily experience, has become part of narrative structure with which people describe their days
- SWB matters to people, testing of UK MCS, UKELS, Italian & French HETUS surveys found this domain meaningful to participants
- No impact on response rates in ATUS &
   French HETUS ATUS response rates: 2007: 52.5%; 2008:
   54.6%; 2009: 56.6%; 2010: 56.9%; 2011: 54.6%; 2012: 53.2%
- Better response when SWB included in UKELS



### What Does Wellbeing Measure?

- Some surveys link diary SWB to activities
  - Yields range of assessment of an activity for a group of people across contexts
  - Assumes behaviours key drivers of SWB
- Other surveys link diary SWB to moments
  - Assumes any diary domain can drive SWB
- Consider eating dinner outside at a restaurant with a companion





### What Does Wellbeing Measure?

 Immediate, in the moment reactions (in which case the closer the report is to the event the better)

or

 Assessed reactions after people have had a chance to reflect on the reaction in context (in which case reporting within 48 hours of the event is fine)



### What Does Wellbeing Measure?

- Scale based on collection of emotions
  - Works with limited sample of diary
  - + & / health-related & pure emotion
  - More person-level dimension variation or
- 1 or 2 measures of all activities
  - Captures sequence driven SWB, day rhythms
  - Captures SWB driven episode change
  - More person-level day variation
- More cross-time / nationally comparable?







### What Scale Best Reflects Wellbeing?

- Want to capture most policy relevant affect
- More variation when people report negative than positive emotions
- 5, 7, 10, 11 scale points?
- 1 to n 0 to n -n -> 0 -> +n
- See full scale on diary, or
- Only see your selection?
- No consensus on how to compare designs





### Key Developers of Diary SWB

- Post-diary activity questions William
   Michelson, Frank Stafford, F Thomas Juster
- ESM Mihaly Csikszentmihalyi, Jiri Zuzanek
- Diary context column John Robinson, Jonathan Gershuny
- Day Reconstruction Method Alan Krueger,
   Daniel Kahneman
- Smart device diary emoticons Kai Ludwigs



#### American's Use of Time 1975-76

- Rate 22 activities on 0 (dislike a great deal) to 10 (enjoy a great deal) scale
- How much do you enjoy:
- 1) Cleaning the house; 2) Cooking; 3) Repairs around the house; 4) Making things for the house; 5) Gardening; 6) Grocery shopping; 7) Other shopping; 8) Your job; 9) Looking after your children; 10) Playing with your children; 11) Talking with your children; 12) Taking children places; 13) Talking with your friends; 14) Entertaining at home; 15) Going to church; 16) Volunteering; 17) Watching TV; 18) Reading papers; 19) Reading books or magazines; 20) Playing sports or exercising; 21) At cinema, live sport or event; 22) Trips and outings





### Single, Whole Diary Measures

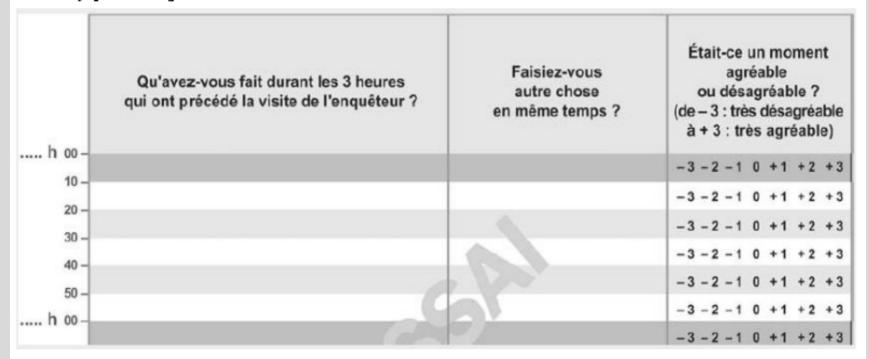
- American's Use of Time 1985 how much did you enjoy this activity, 0=disliked a great deal; 10=liked a great deal
- 1986-87 Hungarian national time use survey
- 2008-09 Italian Harmonised European TUS
- 2009-10 French HETUS 7 point scale (- 0 +)
- 2014-15 UK Everyday Life Survey 7 point scale
- 2014-15 (aged 14) UK Millennium Cohort Survey 5 point scale (mixed mode, all options shown on paper & web modes; only selection on app mode)



#### 2009-10 French HETUS Diary

- 15. Question F8 below should be included in the time-use diary filled out by respondents. See below for an example.
- 16. F8. Was this moment pleasant or unpleasant? very pleasant]

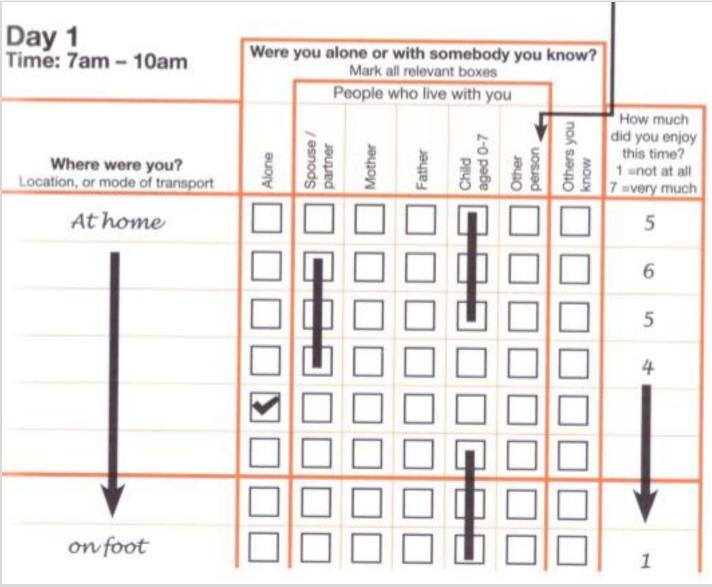
[from -3: very unpleasant to +3:





#### 2014-15 UK ELS Diary







#### 2014-15 UK MCS Paper Diary



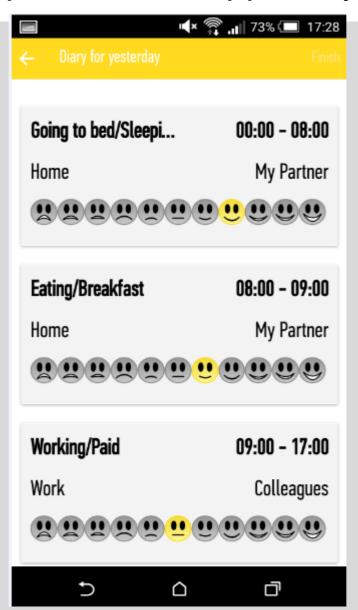






#### Happiness R.O. App Diary









### Multiple, Sampled Element Measures

- 2006 Princeton Affect and Time Use Survey (PATS) (3 random 15 minute intervals)
- 2010, 2012, 2013 American Time Use Survey Health and well-being modules (3 random activity episodes)
- 7 point scales
  - 2 + questions: how a) happy; b) meaningful
  - 4 questions: how c) tired; d) stressed; e) sad; f) much pain
- Unhappiness (U) index: degree to which unhappy answers outweigh happy answers





### ATUS Diary With Affect Questions

Time	Main Activity	Where	Who with	Нарру	Sad	Stressed	<b>U-index</b>
4am to 7	Sleeping	Home	Partner				
7 to 7.30	Showering	Home	Alone	4	2	2	0
7.30 to 8am	Eating breakfast	Home	Partner				
8 to 9am	Commuting	Train	Strangers				
9am to 12 midday	Working	At work	Colleague				
12 to 1	Eating lunch	At work	Alone	5	1	1	0
1 to 5 pm	Working	At work	Colleague	3	2	4	1
5 to 6.30pm	Drinking socialising	Pub	Friends				
6.30 to 7pm	Cooking	Home	Partner				
7 to 7.30pm	Eating dinner	Home	Partner				
7.30 to 9pm	Watching TV	Home	Partner				
9 to 9.30	Reading	Home	Partner				
9.30 to 4AM	Sleeping	Home	Partner				



### ATUS Wellbeing Module Notes

- Sleep, personal care, can't remember & none of your business activities not selected for asking the ATUS SWB questions (a contrast with the PATS, ESM and all activity surveys)
- Coding error means that in 2010 and 2012, the last activity in the diary under-selected, even if an eligible activity for selection
- Make sure you use the May 2014 or later download to make use of weights adjusting for this error



### ATUS Wellbeing Module Notes

- Wellbeing data files is at an activity level separate from person & household level variables, maps only to the sampled activities
- PATS only other survey to be added in future to IPUMS Time Use suite of extracts that is organised this way
- The IPUMS Time Use Extract System make mapping the wellbeing scores to the episode level data for a hierarchical extract easy



### ATUS Wellbeing Module Notes

- Possible to follow Patulny-Fisher technique matching 2006 PATS SWB scores to 2006 Australian data to match ATUS scores to unscored activities - separately applying calculations for different demographic groups and adjusting for season (with the exception of the unobserved activities)
- Not possible to do this directly in IPUMS Time
   Use, but can do this in a hierarchical file extract



### Comparability Issues

- Challenges (as range of issues not known) and opportunities (to contribute to the literature setting the standards)
- Some work by Gershuny and Robinson –
  useful to check range of variability across two
  scales for a range of activities by context
  (location and season), age, sex, and
  employment groups before choosing how to
  collapse or disaggregate one scale (or amend
  both scales)



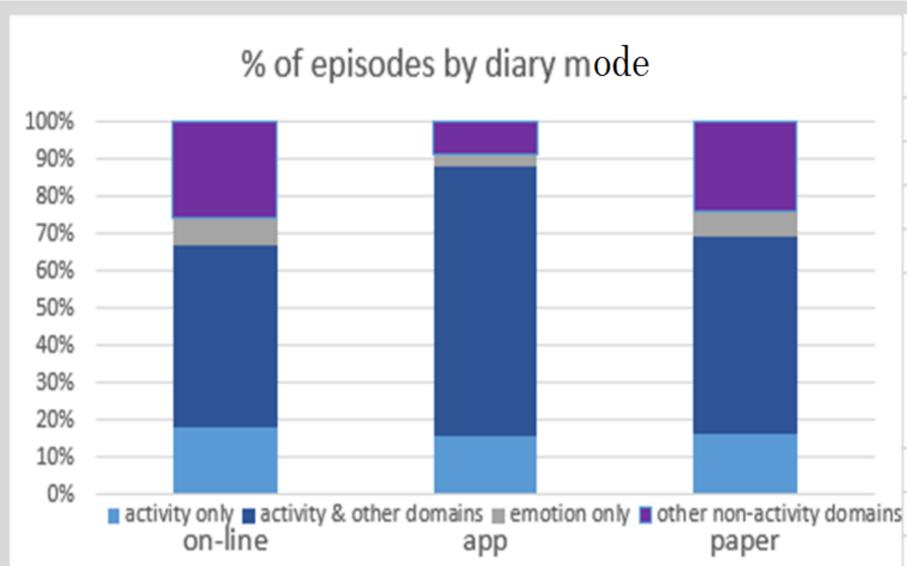
### Comparability Issues

- Unknown how telling respondents the diary covers activities, context and SWB changes their thinking as they organise their narrative
- Adding a SWB domain DRM surveys (PATS, ATUS) does not change episode counts
- Adding a SWB domain for all events increases total episodes slightly – need to think carefully about applying affect estimations to a survey that did not include this domain



#### 2014-15 UK Aged 14 MCS







### Comparability Issues

- The extent to which some affect questions are functional equivalents (or not) remains unclear
- Some questions (tired, stressed) cover more health-related dimensions, while others (happy, found event pleasant) are more purely emotional
- Possible to really enjoy and activity but also be very tired or very stressed – all dimensions need not be in the same direction



### Comparability Test Opportunity

- 2014-15 UK ELS survey spans 1 year, then an additional four months
- In first 6 months, a subsample of diaries included the SWB column
- As response rates were higher when diaries included this column, in the second half of the survey and the additional four months, all diaries included the affect column
- Data collection overlaps Age 14 UK MCS



### Wellbeing in IPUMS Time Use

- 2010, 2012, 2013 ATUS Health & Wellbeing modules in ATUS-X now
- With next two grants 10 years (if funded)
  - Add PATS survey, including add SWB
  - 1985 USA (in AHTUS-X & MTUS-X now) will have SWB added
  - 2009-10 French & 2014-15 UK will be added by 2017; SWB planned for future
  - 1986 Hungarian and 2008-09 Italian added with SWB in future





### Wellbeing in IPUMS Time Use

- With next two grants 10 years (if funded)
  - Plan to add new HETUS surveys as released, Eurostat considering adding SWB dimension to guidelines
  - No immediate plans to add MCS in next six years, but may seek to add cohort surveys in a future round



### Thank you

Comments & feedback welcome

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